

1. Parish Councils Comments: Bottesford:
At our meeting on 13 August the Parish Council said the policy was well thought out but Dial a Rise should be encouraged. **Kathryn Price**, Clerk, Bottesford PC
2. Seems reasonable. **Matthew O'Callaghan**
3. To whom it may concern.
Trike Tours for Melton Mowbray is just what we need. Melton Mowbray is fast becoming a tourist attraction and having a tour on a trike is one of the best ways to see the beautiful countryside that we have here. Trike tours are already popular in other counties and countries in UK and abroad. The Trike that Richard will be using is has safety features for the safety of passengers. I retired here to Melton Mowbray 2 1/2 years ago after visiting as a tourist and would have loved to enjoy a trike tour to see and learn about the area. Richard Potts is very Knowledgeable about this and the surrounding area. With the expansion of Eye Kettleby Lakes Caravan Park many of the caravaner's that visit here have said it's a great idea to boost tourism. **Paul Michaelides**
4. Please note that after visiting the Rempstone Steam Fair were very impressed by a stand with a superb trike motorcycle. The owners were very enthusiastic in starting a new venture named Midshires Trike Tours.

Basically it involves taking visitors on a motorcycle tour of our beautiful countryside ie.. Vale of Belvoir, Rutland Water, and all the surrounding area of Melton Mowbray.

They had obviously worked very hard and had obtained all the necessary materials such as Helmets, Waterproofs. Etc.

This is an excellent idea and can only bring an increase to tourism in the Melton.

Kind regards, **Mr and Mrs D Bushell**

5. I would just like to say that as a local business owner I think the application for a licence to run Trike tours around our local area is a fantastic idea. Not only for local people but from a tourism point of view this can only be a positive addition to our tourist attractions in the area and what better way to see the countryside and all we have to offer? **Louise Bushell**
6. Hello Melton Borough Council

I am writing in support of a license application from Richard Potts of Midshire Trike Tours to operate his trike tour business in your area.

Richard is known to both myself and the broader trike tour operator community via our Global Trike Tour Operators network as someone who is seeking to establish his new trike tour business. His company operates with a Boom Trike, as my company does, and as used by many companies around the world in the business. The vehicle itself is well known globally as a safe and appropriate vehicle for this type of usage and has been licensed by many similar organisations to yours for its use in similar situations to that proposed by Richard. Based on my company's experience the vehicle is well suited to its application.

As a former manager of a Licensing Branch for WorkSafe Victoria, I am aware of legislation and compliance issues surrounding the granting of licenses generally. Subject to Richard and his company meeting all of those requirements, I fully support and recommend the granting of the appropriate licenses to Richard and his company to operate in the trike tour space as he is seeking.

I am attaching a document that shows that my company has recently been awarded Boutique Tour Operator of the Year for 2018 in Melbourne, Australia by the Luxury Travel Guide - an organisation based in England. I am confident that Richard's operation will bring similar recognition to your Borough in due course.

In addition to my above support for this application, I would also like to express my surprise and concern (if correct) that a trike tour operator would need to purchase their vehicle prior to obtaining the necessary license to operate. In my view this is an unrealistic approach, and should instead be one where a license could be applied for in advance of such a vehicle purchase and be granted in principle pending any further inspection of such vehicle upon purchase and delivery, wherein final administrative details could be finalised with far less risk to potential licensees.

We look forward to your Borough approving Richard's application.

Regards, **Clive Britten**

7. In answer to your Public Consultation regarding the above.

We are Beacons Trike Tours Limited and have been trading in South Wales since April 2017 having been granted our licence by Powys Council. We support Midshire Trike Tours in their endeavours to supply a similar leisure and tourism service in your area of the country. Since beginning our business, we have had incredible feedback from customers and Brecon Beacons Tourism and have also been featured in The Sun newspaper in an editorial promoting the Brecon Beacons. The business brings customers to the area not only to experience what we offer, but also, while they are here, they book places to stay, go out for meals, coffees etc. and also visit other popular tourist attractions and areas of local beauty. Everyone's a winner. We are also finalists in the Wales Business Startup Awards which is incredibly exciting. It also proves that what we offer is something unique, memorable and a fun way to explore the local area and attract people to visit. This is why we are supporting Midshire Trike Tours as they could do the same for your area and local businesses.

If you require any further information from us, please do not hesitate to contact us.

Yours faithfully, **Sue & Andy Castle, Directors - Beacons Trike Tours Limited**

8. Dear Sir/Madam - I would like to lend my full support to the above application currently going through public consultation.

I had first hand experience of a similar trike tour operator whilst on holiday in Yorkshire a couple of years ago. I really do believe it would be beneficial for tourism in and around Melton. Regards, **Rob Nash**

9. FTAO: Private Hire Licensing,

Midshire Trike Tours, In reply to your email request. We'd be delighted to show and offer any help and assistance where we can.

You decided to embark on a venture to become a trike touring business after you took one of our trike tours a couple of years ago.

What was so special for us you enjoyed it so much and decided to create your own trike tour business based on how we created, built and launched our business back in 2013/14. Being the very first to successfully launch a trike touring company, quite an honour to be called the first in Yorkshire to do this.

Rich and Midshire Trike Tours have kept the flag flying which makes us very proud. I've had the immense pleasure of mentioning Rich through the startup process, giving best advice as it evolves into an exciting business.

YTT have now successfully delivered or 1700 trike tours over the last 5 years. We have featured very well in the Yorkshire Dales tourism industry, appearing on TV, National newspapers, radio and magazine editorials. And of course in our local Private Hire newsletters.

Judith & I so are excited to be working with such fantastic and dedicated trike touring people who will certainly enhance our tourism business sector.

We look forward to touring with you guys in the near future.

Jason Richards, Director Tour Guide, Yorkshire Trike Tours.

10. Hello licensing team,

I am writing in support of Midshire Trike Tours' application for a licence.

I am a partner in Cafe Allez!, a premium mobile catering and vintage van hire business, operating out of our classic Citroen HY van.

We often have a pitch at the Belvoir Castle visitor car park, so we have had a visit from Richard on his trike on a couple of occasions now.

The trike generates a buzz when it arrives as the appearance is so striking and of course, being brand new and always immaculately presented by Richard, this reinforces the positive impression.

On speaking to Richard, it became very apparent that one of his key drivers for his new venture was his love of Melton Mowbray and the surrounding area. I can see that his enthusiasm and passion for the area will bring us more visitors and more positive press, which is beneficial at a time when we are seeking to boost our appeal to tourists.

Also having got to know Richard, I am certain that he will operate the business to very high standards and with safety of his passengers as his #1 priority. He has taken great care to

source the appropriate trike for the purpose, also I know he has diligently planned routes to ensure rider safety whilst also showcasing the best that our region has to offer.

I also know that Richard has attended some social media courses at MBC and that he will use the knowledge gained to good effect to publicise his business and by extension, our town, to as wide an audience as possible.

This innovative and exciting venture can only be a boon for tourism and I fully support it on this basis.

Best regards, **Mark Trevarthen**

11. Dear Sirs,

I am writing in response to the application for Midshire Trike Tours license application.

This upcoming business can only be for the good of Melton Mowbray and the surrounding area. Brining in tourism, promoting tourism and generally for the good of Melton Mowbray. It is surely unique and something we as a town should be proud of and be keen to support and promote. The town needs every bit of support for tourism at the minute, as everything seems to have dropped of the edge, since losing an excellent town centre manager.

Kindest regards, **Ruth Wakeling**

12. Dear Licensing Committee Members

I have come across a similar venture to the proposed Midshire Trike Tours in the north west of England. They are popular and offer customers a unique way of seeing the countryside and local places of interest. The transport is not rowdy but almost genteel.

This "tour with a difference" will help to attract a wider cross section of visitors to Melton Mowbray, benefitting not just our own shops and restaurants, but hotels and guest houses as well, so increasing the footfall within the town. It will give tourism in the town another string to its bow.

I hope the Licencing Committee gives the go-ahead to this enterprise which has my full support. It will be good to introduce a different and alternative tourist attraction to the town.

yours sincerely, **Mrs Alison Blythe**